



QUARTERLY ISSUES AND PROGRAMS REPORT

STATIONS: KLUC-FM & HD2
KMXB-FM & HD2
KXQQ-FM & HD2
KXTE-FM & HD2
KXNT-AM
KXST-AM

4th QUARTER, 2015
(October 1st through December 31st, 2015)

Prepared by:

Sandee Bonita Madrid
CBS Radio Las Vegas
December 31st, 2015



Issues of Concern to Las Vegas, NV
Addressed in Responsive Programming in the 4th Quarter, 2015

	<u>Subject:</u>	<u>Description of Issue of Concern</u>
1	Safe nest	Program, services, and support to families who have suffered from domestic abuse.
2	Medical Services and Awareness	Programs, services, and education on prevent the spread of flu and cold symptoms.
3	Youth Empowerment	Providing empowerment programs for the young adults and their family.
4	Young Survival Coalition	Support services and programs for women battling breast cancer.
5	Heart and Stroke Awareness	Programs, services, education, on prevent heart disease and stroke.
6	Lutheran Services	Providing families with low cost healthy meals and groceries
7	Junior Diabetes Awareness	Providing awareness and support services for people living and suffering from diabetes.
8	Speedway Charities	Support services for children that are in need.
9	After School All Stars	After school programs offered for children.
10	Help Of Southern Nevada	Providing help for families during the holiday season.
11	NV Homeless Youth Awareness	Support services for young adults facing homelessness.
12	United Blood Services	Bringing awareness on the importance of blood donations.
13	Healthy Lifestyle Awareness	Providing free services and programs to encourage family fitness and wellness

**CBS Radio Programs That Address Community Issues
(Regularly Scheduled Public Affairs Programs)
4th Quarter, 2015**

<u>Public Affairs Program</u>	<u>Schedule and Description</u>
1. CBS Radio Public Affairs Program	Sundays 6:00-6:30 a.m. KXNT-AM 6:00-6:30 a.m. KXQQ-FM & HD2 6:00-6:30 a.m. KXTE-FM & HD2 6:30-7:00 a.m. KXMB-FM & HD2 7:00-7:30 a.m. KLUC-FM & HD2, KXST-AM Weekly interview with local non-profit organizations highlighting events and services offered to our community.
2. Local News and Review	Sundays 5:00-5:30 a.m. KXNT-AM 6:00-6:30 a.m. KMXB-FM & HD2 6:30-7:00 a.m. KXQQ-FM & HD2 6:30-7:00 a.m. KXTE-FM & HD2 7:30-8:00 a.m. KLUC-FM & HD2, KXST-AM Weekly local news review produced by Sandee Bonita Madrid and reported by Alan Stock, Heidi Harris, and Fred Halstied- focusing on community events, national news and interviews with newsmakers.
3. Local Traffic Reports	Monday-Friday, twice per hour between 6:00 a.m.-9:00 a.m. and again from 3:00 p.m.-6:00 p.m. One minute reports updating the latest local traffic conditions.

**Most Significant Issue-Responsive Programming
4th Quarter, 2015 (October 1st through December 31st)**

Issue: Safe Nest

Show: CBS Radio Public Affairs Program

Date: Sunday, October 4th, 2015

Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Hannah Brook, Director of Community and Donor Relations of Safe Nest joined Sandee Bonita Madrid this week. Safe Nest is Nevada's largest and most comprehensive charity devoted solely to domestic violence issues. They discussed Safe Nest's programs and the four areas this non-profit concentrates on: advocacy, counseling, prevention and shelter. They also discussed the how the shelter homes are maintained in undisclosed locations for the safety of abuse victims and their children, and all services are provided with confidentiality as a high priority. The goal for Safe Nest is to assist families from crisis to healing, while empowering victims toward self-sufficiency in violence-free lives. Safe Nest provides services for victims, batterers and their children. Prevention programs focus on children, teens, and young adults. Donations are highly encouraged and welcomed.

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Issue: Local News

Show: Las Vegas News in Review

Date: Sunday, October 4th, 2015

Time: 5:00 am, 6:00 am, 6:30 am, 7:30am

Duration: "30 minutes of a 30 minute program"

Correspondent Alan Stock gets a chance to learn about the latest "Hit and Run" Law that was recently passed. Also discussed this week, was "Project Pink," an incentive for breast cancer awareness month.

Issue: Medical Services and Awareness

Show: CBS Radio Public Affairs Program

Date: Sunday, October 11th, 2015

Time: 6:00am, 6:30am, 7:00 am

Length: 30 minutes of a 30 minute show

Linda Johnson, a physician at Southwest Medial Associates joined Sandee Bonita Madrid this week. Southwest Medical Associates is a medical provider that prides themselves in offering patients the best care they can as an organization. During the interview, they discussed the common cold and flu symptoms, and the common misconceptions that exist with getting a flu vaccination. Southwest Medical Associates welcomes residents of Las Vegas seeking medical information and or services.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 11th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

News in Review correspondent Alan Stock discovers details on the latest on the Integrity Review Unit. Also discussed this week by correspondent Fred Halstied, was the latest on worker’s compensation fraud and the sentencing for committing such crime.

Issue: Youth Empowerment
Show: CBS Radio Public Affairs Program
Date: Sunday, October 18th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Leticia Apablaza and Margarita Edwards, representatives from ‘Live to Give’ joined Sandee Bonita Madrid in studio. “Live to Give” is a non-profit organization that organizes and prepares events for at-risk youth. They provide awareness and guidance for them and their family and are referred to other local non-profits for shelter and or clothing. They discussed the upcoming event that is encourages school studies and honoring outstanding students in their designated programs.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 18th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondents Heidi Harris, Alan Stock, and Fred Halstied discover the latest changes taking place in the Nevada Gaming Control Board. Also discussed this week, was flu prevention, the current unemployment rate decrease, and an upcoming parade set to honor veterans.

Issue: Young Survival Coalition
Show: CBS Radio Public Affairs Program
Date: Sunday, October 25th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Jenna Glacier, Development Coordinator for the Young Survival Coalition joined CBS Radio Correspondent Debra Gordon this week. The Young Survival Coalition is a non-profit organization that helps young women living and battling breast cancer. They discussed the various programs the organizations offers and how important it is for

women to be active in preventive care. Donations and volunteers are always welcomed at this non-profit organization.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, October 25th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondents Alan Stock, Heidi Harris, and Fred Halstied discover the latest changes at a community shopping staple. Also discussed this week were the latest employment opportunities for veterans.

Issue: Heart and Stroke Awareness
Show: CBS Radio Public Affairs Program
Date: Sunday, November 1st, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

A representative of the American Heart Association joined Sandee Bonita Madrid in studio this week. The American Heart Association is a non-profit organization with a chapter in Las Vegas. They discussed the various programs that educate the community about heart disease, preventive care, and stroke awareness. Also discussed was the upcoming annual benefit, “Heart Walk” that focuses on raising funds for the continuation of all the awareness campaigns. The public is welcomed to participate.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 1st, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

This week KXNT’s News in Review correspondents Alan Stock and Fred Halstied discover the latest traffic regulations at McCarran International. Also discussed was the development of the new courthouse in Downtown Las Vegas, and the latest on how to prevent mortgage fraud.

Issue: Lutheran Social Services
Show: CBS Radio Public Affairs Program
Date: Sunday, November 8th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

This week, Sandee Bonita was joined by Derek Felder, Marketing and Development Director for Lutheran Social Services of Southern Nevada. Derek shared information on the free services provided by LSSN, and focusing on their latest service called “Heart of the City Senior Meal Program.” The purpose for this program is to provide an outlet for seniors in which they can obtain nutritious meals at reduced cost, and provide a place that many of them can interact with one another. Lutheran Social Services of Southern Nevada is non-profit organization; therefore, donations are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 8th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondent Alan Stock and Heidi Harris discuss the tragic attacks in the city of Paris, France. Also discussed was the upcoming medical panel that is available at no cost to Las Vegas residents.

Issue: Junior Diabetes Foundation
Show: CBS Radio Public Affairs Program
Date: Sunday, November 15th, 2015
Time: 5:30am, 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

This week, Colleen Saca from the Junior Diabetes Foundation joined Sandee Bonita Madrid this week. The Junior Diabetes Foundation is a non-profit organization that focuses on providing resources for individuals diagnosed with diabetes. They discussed the awareness campaign the foundation conducts to prevent the diagnosis of diabetes and also offer healthy eating tips. Also discussed was the upcoming annual fundraising event that is set to take place in the month of November.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 15th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondents Alan Stock, Heidi Harris, and Fred Halstied discussed the latest details on the educational saving’s account. Also discussed this week were the latest projects to be put in effect from the Clark County Commissioner.

Issue: Speedway Children's Charities
Show: CBS Radio Public Affairs Program
Date: Sunday, November 22nd, 2015
Time: 5:30am, 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Paulette Anderson, Las Vegas Chapter Director for Speedway Children's Charities joined Sandee Bonita Madrid this week. Speedway Children's Charities is a non-profit organization that takes pride in caring for children in need. They discussed their services and programs that vary from financial, social, educational, and medical needs for children that are facing obstacles. Also discussed was their fundraising event called the "PJ 5K" that helps in gaining funds needed to continue their efforts. Donations are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 22nd, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: "30 minutes of a 30 minute program"

Correspondents Alan Stock, Heidi Harris and Fred Halstied discover the latest news on new insurance quotes reports. Also discussed this week, were the latest employment fair being held by the Clark County Fire Department.

Issue: After School All-Stars
Show: CBS Radio Public Affairs Program
Date: Sunday, November 29th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Ranna Daud from, Executive Director of After School All-Stars joined Sandee Bonita Madrid this week. After School All-Stars is a local non-profit organization that provides schools with productive after school programs. They discussed the selections of schools in which these programs are in place, and the process on how to get children in them. Also discussed was their upcoming fundraising event to help gather funds for next year's programs. Donations and volunteers are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, November 29th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: "30 minutes of a 30 minute program"

Correspondents Alan Stock, Heidi Harris, and Fred Halstied discover the latest news on the upcoming Nevada Advocacy Summit. Also discussed this week was the purpose of the Nurses' Rally.

Issue: Help of Southern Nevada
Show: CBS Radio Public Affairs Program
Date: Sunday, December 6th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Fuillala Riley, Executive Director of Help of Southern Nevada joined John Moug this week. Help of Southern Nevada is non-profit that provides numerous programs to the residents of Las Vegas as well as surrounding cities in Southern Nevada. This month, the organization is focusing on collecting toy donations for families in need. They discussed the importance of their programs and encouraged everyone to donate to their annual toy drive.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 6th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondents Alan Stock, Heidi Harris, and Fred Halstied discussed the latest news on the upcoming open enrollment period. Also discussed was the current rapid construction growth and the latest contract update the Culinary Union took part in.

Issue: NV Homeless Youth
Show: CBS Radio Public Affairs Program
Date: Sunday, December 13th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

A representative from Nevada Homeless Youth joined Sandee Bonita Madrid this week. Nevada Homeless Youth is a non-profit organization that provides shelter to teens and young adults who are currently suffering from homelessness. They discussed the latest homeless youth statistics as well as their numerous support programs. Because they are a non-profit organization, donations and volunteers are always welcomed.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 13th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: “30 minutes of a 30 minute program”

Correspondents Alan Stock, Heidi Harris, and Fred Halstied discover the latest information on employment growth. They also discussed the emergencies we should be prepared for and items that are needed and discussed the programs offered by Help of Southern Nevada.

Issue: United Blood Services
Show: CBS Radio Public Affairs Program
Date: Sunday, December 20th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

A representative from United Blood Services joined Sandee Bonita Madrid. United Blood Services has been serving the city of Las Vegas for numerous years. They discussed the importance of blood donations, how and where the blood is distributed, and how the blood is used. Also discussed were upcoming blood drives and the procedure of how to host one's own.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 20th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: "30 minutes of a 30 minute program"

Correspondents Alan Stock, Heidi Harris, and Fred Halstied discussed the latest veteran's homelessness awareness project. Also discussed this week were the current unemployment rates and statistics.

Issue: Healthy Lifestyle Awareness
Show: CBS Radio Public Affairs Program
Date: Sunday, December 27th, 2015
Time: 6:00am, 6:30am, 7:00 am
Length: 30 minutes of a 30 minute show

Cheryl Bella, Director of Marketing and Public Relations for the Las Vegas YMCA joined Sandee Bonita Madrid this week. YMCA is a non-profit facility that encourages family activities at free or low cost memberships. Since January is considered national Family Fit Lifestyle Month, they discussed all the healthy work out classes and seminars available for families. YMCA is able to keep up with the latest fitness trends, trainers, and even special active older citizen's classes to keep our community well rounded and healthy. Because the YMCA is a non-profit organization, residents of Southern Nevada are encouraged to obtain membership to raise funds to pay for the numerous programs offered.

Issue: Local News
Show: Las Vegas News in Review
Date: Sunday, December 27th, 2015
Time: 5:00 am, 6:00 am, 6:30 am, 7:30am
Duration: "30 minutes of a 30 minute program"

This week, correspondent Fred Halstied discussed the road closures expected on New Year's Eve. Also discussed this week were safety tips on New Year's celebrations.